

Dear _____,

Life insurance can cover more than just your life: it can take care of those you love when you're gone. How would you like to ***leave a legacy?***

There are a lot of great reasons to have life insurance. Among providing supplemental retirement income, protecting a business or paying for college costs, life insurance can accomplish your most important goal: taking care of those you love. A tax-free death benefit will ensure your loved ones are protected and it doesn't create an unnecessary tax burden.

You have worked hard for what you have and there's never been a better time to make sure you take care of your family too. Please give me a call today at _____ and let's set up a meeting to discuss how you can leave a lasting legacy.

I look forward to hearing from you!

Sincerely,

Call Me Today: