

Dearest _____,

A lot of Americans are underinsured today, leaving them and their families exposed to financial turmoil should the unexpected happen. Have you considered life insurance recently? If you have a policy, have you reviewed it to make sure it is still meeting your needs? I can help determine whether you need life insurance or improve the coverage you may already have.

There are a lot of great reasons to have life insurance. Do you have a mortgage that you need to cover or supplement income should one of the workers in your household pass away? Do you have children that will eventually go to college and you're worried about how to cover the cost? Or protect the small business you have spent your life building? Life insurance can help you with all of those needs!

You have worked hard for what you have, and there's never been a better time to protect it. Please give me a call today at _____ and let's set up a meeting to discuss providing for your family and protecting your future.

I look forward to hearing from you!

Sincerely,

Call Me Today: